

Year: 2005

Source: <http://economistsview.typepad.com/economistsview/2007/08/introducing-the.html>



Countrywide promoted that they would sell loans without charging Cost to borrowers

Always promoted low and fix rate loans when they always closed highest and adjustable rates

Source: <http://images.asc.ohio-state.edu/is/image/eHistory/origins/images/1-8-img151.jpg>



*As ranked for 2006 by "Inside Mortgage Finance" (Feb. 2, 2007), Copyright 2007.



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Year: 2005

Source: http://www.wordluchador.com/portfolio_files/images/countrywide.jpg

Countrywide | HOME LOANS

Get a **FREE HOME LOAN CHECK-UP**

Find out how much you can **SAVE!**

Apply to Refinance Today!

- No Closing Cost Options**
- Fast Approvals
- Low, Fixed Rates

NO COST FOR LOANS

Year: 2006

Source:

http://pardonmyfrench.typepad.com/pardonmyfrench/financial_services_marketing/

Key Interest Rate Drops Again!*

Refinance Your Home with
No Closing Costs! **

- No Points
- No Processing Fee
- No Credit Reporting Fee

Countrywide | HOME LOANS
AMERICA'S #1 HOME LOAN LENDER*

CALL NOW 1-800-291-3253

No Closing Cost Math - All Fees Inclusive

NO COST FOR LOANS

Year: 2006

Source: http://themessthatgreenspanmade.blogspot.com/2008_05_01_archive.html



Countrywide[®]

We make getting a home loan **EASY...**

Get your **FREE**, no obligation consultation

CALL TODAY!
1-866-247-7304

Apply Now!

Hablamos Español.

COUNTRYWIDE #1 AMERICA'S HOME LENDER

Year: 2005

Source: <http://www.calculatedriskblog.com/2007/05/is-mba-index-currently-useless.html>

Year: 2006

Source: http://www.netbanker.com/countrywide_bank/



Netscape - [Gold Credit Home Loan]

File Edit View Go Bookmarks Options Directory Window Help

Netsite: http://www.countrywide.com/cw_g/homeloans/goldcredit/gchome_g.html

Countrywide[®]
HOME LOANS

Gold Credit Home Loan
Your Reward for Excellent Credit.

GOLD CREDIT CHECKLIST - **ADVANTAGES** - **HOW TO APPLY**

2006 loans in our portfolio.

ANSWER YES TO THESE QUESTIONS and get up to 1.25

LOW 30 YEAR RATES!

SPEND YOUR TIME SHOPPING FOR A NEW HOME, NOT A LOAN.

If you meet our credit guidelines, you may qualify for Countrywide's Gold Credit Home LoanSM and save up to 1.25 points on loan fees when you apply for your mortgage through our internet site.

- GOLD CREDIT FACTS** *If you're still shopping for a home, first click the Home Loan Wizard button on the left to determine the sales price you can afford.*
- HELP/Q&A** *If you're ready to make an offer on a home, or already have a purchase contract,*

Document: Done

Portraying 1.25% loans, other examples are explicit in TV & Internet commercials

Year: 2006

Source: <http://www.low-home-mortgage-rates.com/home-loans/countrywide-home-loans.html>

LOW Home Mortgage RATES

[Mortgage Rates](#) [Refinance Mortgage](#) [American Mortgage](#) [Home Mortgage](#) [Mortgage Calculator](#)



This is just one of hundreds of portrayals that Countrywide was truly concerned about brokering honest and good loans that would meet loan underwriting standards, when in truth Mozilo et al personally eliminated standards.

Countrywide Home Loans

Countrywide home loans offer a stable and powerful a the right fit for you. #09

Countrywide Home Loans

Filling out our FREE and secure online form does more than open you up to a series of loan quotes. Our service is designed to increase your option and generate opportunity from lender competition. You will have access to all types of [online home loans](#), and among the most respect and stable are the [Countrywide home loans](#) offered by many of our lending contacts.

What exactly are [Countrywide home loans](#)?

[Countrywide home loans](#) are [home loans](#) provided by a leading American corporate lender - Countrywide. They are not a general loan but loans from a specific and unique mortgage provider with decades of experience and a impeccable record of mortgage success and client satisfaction. They are the big boys, a lending outfit able to finance any type of mortgage anywhere in the country. Their rates are competitive and their mortgages are backed by huge financial reserves that guarantee stability. A [Countrywide home loan](#) will get the job done, will allow you to own a home through progressive and helpful financial techniques.

Limitations, however, demand other options

While [Countrywide home loans](#) are recognized as a competitive bet, they do have their weak points. The size of the company and the stability of Countrywide home loans will lead to certain disadvantages:

- they do not readily loan to applicants with poor credit histories - they can afford to be picky.
- they can also afford to be inflexible on their loan opportunities - if you need [home improvement loans](#) they may or may not offer competitive, flexible equity financing.
- their huge size makes your mortgage literally just one in a million - Countrywide home loans lack the familiarity and the motivation to care.

At LHMR we are concerned only with your mortgage success and financial savings, and we offer Countrywide mortgages as a viable option that you can choose to take advantage of or choose to ignore. That's the beauty of our system - you can be offered a loan and no matter how good the rate if you feel uncomfortable you can always say no and you can always move to a different lender. Increase the power of your mortgage search today and sign up with Low Home Mortgage Rates. [American home loans](#) are cheaper when you use our FREE search tool! Whether you're interested in [California home loans](#) or [Florida home loans](#) or any other state, we can help you!

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